National Film Development Corporation Ltd. A Government of India Enterprise

Adv. No. 01/Regular/2026

General Manager (North)

NFDC invites applications for the head of its Delhi regional office, on Direct Recruitment, Immediate Absorption or Deputation basis.

Apply online

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Location **Delhi**	Vacancy **1 Post (Unreserved)**
Pay scale (IDA)	Maximum age

1,00,000 – 2,60,000	Up to 50 years

Who can apply

Level E-7. Only full-time, regular courses are considered.

Essential education

Ph.D., or a 2-year full-time Post Graduation degree, or a 2-year full-time Post Graduate Diploma in Mass Communication, Film Studies, Mass Media, Journalism or Film Archiving.

Desired education

Diploma or certificate in Film Studies, Media Studies, Film Archiving or Curating Programmer.

Experience

15 years with a PSU, any government organization or the private sector, including at least 10 years of relevant experience in a senior managerial position.

Minimum 7 years in business development, international relations, media planning or skill development related to films.

What the job involves

The post heads the regional office and is responsible for its operational and financial efficiency.

1. Lead the regional office: business development, making the cost centre profitable, business acquisition, and liaison and coordination with all stakeholders. Develop high-quality business strategies and plans, align policy with organizational goals, and manage the office's verticals. Maintain internal control, manage budgets, use resources well and manage manpower efficiently.
2. Identify and decide on alternatives that make the Promotion, Programming and Production units profitable.
3. Identify and implement growth plans in light of technological and environmental changes.
4. Provide policy guidelines for the departments and sections below the post.
5. Liaise with other regional offices, central and state government ministries and departments, and external agencies to meet business targets.
6. Control budgets and resources to achieve targets.
7. Build the motivation and competence of the people working in the Head Office, Mumbai.
8. Direct and control regional functions, departments and sections to achieve plans and targets.

Strategy

Identify and implement long-, medium- and short-term plans that make the territory's business competitive and profitable, and generate profit for NFDC.

Leadership

Lead the team, draw maximum contribution from them and steer them to the set revenue and growth targets.

Age limit and relaxation

Maximum age is 50 years on the closing date of applications.

Category	Relaxation
Scheduled Caste / Scheduled Tribe (SC/ST)	**5 years**
Other Backward Class – Non-Creamy Layer (OBC-NCL)	**3 years**
Person with Benchmark Disabilities (PwBD)	**10 years**

Category	Relaxation
Ex-servicemen and commissioned officers, including Emergency Commissioned Officers and Short Service Commissioned Officers: the length of military service plus 3 years	3 years

How to apply

Apply within 30 days from the date this advertisement is published in the Employment News.

Apply online

Register and apply through the NFDC careers portal. Keep a valid e-mail ID and mobile number handy.
https://nfdcindiant.samarth.edu.in/index.php/site/login

Print the application

Take a print-out of the system-generated application and attach self-attested documents.

Send it to NFDC, Mumbai

By hand or post to: General Manager (P&A), NFDC, NFDC-FD Complex, 24, Dr. G.D. Marg, Peddar Road, Cumbala Hill, Mumbai – 400 026.

Mark the envelope

Write “Application for the post of General Manager (North)” on the envelope.

Government, PSU and autonomous body employees

Apply through proper channel with an NOC, vigilance clearance, integrity certificate, penalty statement (last 10 years) and APARs (last 5 years).

Deputation terms

Officers of Central or State Government, UT Administration, PSUs, Universities, recognized research institutions, and semi-government, autonomous or statutory bodies may apply.

Cadre Controlling Authorities may forward applications of eligible and willing officers, with relevant documents, to MD, NFDC, NFDC-FD Complex, 24, Dr Gopalrao Deshmukh Marg, Mumbai 400 026, within 30 days of the advertisement being posted on the NFDC website.

Tenure: initial deputation of 3 years, extendable by another 2 years on a yearly basis, based on performance.

General conditions

Read these before you apply.

Eligibility and documents +

Applying online +

Questions about the post?

Write to rama@nfdcindia.com and put the advertisement number and post name in the subject line. Add this address to your contacts: NFDC is not responsible for mail that lands in spam.

Phone: 022-3524 8444 (10:00 AM to 4:30 PM)

Apply online

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