

**DEPARTMENT OF PSYCHOLOGY  
UNIVERSITY OF MADRAS**

**NOTIFICATION**

The Chief Minister's Research Grant, Government of Tamil Nadu has sanctioned a project on **"A MODEL OF PERCEPTIONS, ATTITUDES, AND INFLUENCES ON PUBLIC WILLINGNESS AND HESITANCE TO PURCHASE ELECTRIC VEHICLES IN CHENNAI"**

The main objective of the proposed project is to understand the critical barrier to electric vehicle (EV) adoption in Chennai and to find the gap between robust policy frameworks and tangible consumer acceptance.

In this connection, detailed Bio data are invited from the eligible candidates for Research Associate position for the said project.

A consolidated stipend of Rs. 25,000/- per month will be paid for candidates with M.Sc/M.A/M.Phil. in Psychology / Counseling Psychology for the post of Research Associate. The tenure of the Research Associate will be for two years.

Number of Posts: Research Associate – 1

Bio-data of the candidate should reach to the undersigned on or before **30.03.2026** along with statement of marks & other certificates. Soft copy of the application may be submitted to the following mail id: [drsasikalapsy@gmail.com](mailto:drsasikalapsy@gmail.com)

Interview for the applicants will be conducted on **01.04.2026** at the Department of Psychology, University of Madras, Chepauk Campus, Chennai – 600005.

Hard copy may be sent to the following address:

Dr. S. Sasikala  
Principal Investigator – Project CMRG Grant 2025-2026  
Assistant Professor  
Department of Psychology  
University of Madras  
Chepauk, Chennai – 600 005.

  
**S. SASIKALA**