RECRUITMENT NOTICE NO.	
NIDJ/2024-25/ADMIN/RECTT./64/0733	
Dated: 24.10.2024	

RECRUITMENT FOR FACULTY POSITIONS

The National Institute of Design (NID), Assam is an Institution of National Importance and an autonomous Institute under Department for Promotion of Industry and Internal Trade (DPIIT) (erstwhile Department of Industrial Policy and Promotion), Ministry of Commerce and Industry, Govt. of India established at Jorhat by an Act of Parliament. It is an Institution established to provide Design Education and has commenced its academic session from 29th July 2019.

The Institute invites applications on direct recruitment from high caliber faculties having relevant qualification and proven experience in the relevant areas for appointment on long term basis at appropriate pay scales as per the 7th Central Pay Commission Pay Matrix for providing effective supportive services to its design and academic activities.

Officials at NID, Assam are expected to demonstrate a high level of professional competence with leadership qualities and professional practice, proven ability with technological interfaces and active involvement in academic governance.

Preference will be given to 'Persons with Disabilities' (PWD) with minimum 40% disability, even where the reservation is not marked and suitable PWD candidates are available.

National Institute of Design Assam | राष्ट्रीय डिज़ाइन संस्थान असम

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An Autonomous Institute under DPIIT, Ministry of Commerce and Industry, Govt. of India

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FACULTY POSITIONS GROUP A POSTS

➢ **Subject Domains/Areas of Sub-Specialisations for the Teaching Posts**

➢ **All the academic/teaching positions mentioned are available under the following Design Disciplines.**

➢ **Preferred sub-specialisations are indicated therewith.**

➢ **Individuals having expertise in more than one subject/sub-specialisation areas with teaching/mentoring along with industry/consultancy experience and who are Hands on & Minds on will be preferred.**

<u>Communication Design</u>: Graphic Design, Semiotics, Colour, Illustration, Branding, Packaging Design, Exhibition Design, UI & UX, Information Design, Research methods, AR-VR Programming, Animation-Traditional and Contemporary, Narrative and Storytelling, Motion graphics, Photography, Videography, Production design, Set Design, Sound and Audio, Design Management.

<u>Textile & Apparel Design</u>:

<u>TEXTILE DESIGN</u> – Natural Fibre and Dye Research, weaving techniques, Print and Surface Design, Jacquard Weaving, Smart Textiles and Technology, Textile CAD-CAM (NedGraphics, Arahweave, Adobe illustrator), Textile Conservation and Anthropology, Traditional/ Indigenous Textiles, Home Furnishings, Retail Design/Visual Merchandising.

<u>APPAREL DESIGN</u> – Menswear bespoke tailoring and techniques, Pret-a-Porter, Haute Couture, Size grading and sampling, Merchandising, Smart Textiles for apparel, Activewear and functional wear, Trend forecasting, specialised in Gender-Neutral approach to Apparel, Fashion illustration, CAD (Adobe illustrator, Corel draw, Lectra - Modaris), Advanced pattern making and Advanced garment construction techniques.

<u>Industrial Design</u>: Product Design, Design Anthropology, Design for Social Innovation, Design for Sustainability, Frugal Design, Design Research Methodology, Human-Centred Design, Design Methods, Design Thinking, Product Design & Development, Design Ethnography, Form Studies, Semantics & Semiotics, Elements of Design, Ergonomics & Human Factors, Representation Techniques, CMF, Digital Prototyping, Computer-Aided Design, Maker Lab Works, Furniture Design, Service Design, System Design, Bamboo Applications in Design, Mobility Design, User

Experience Design, Sustainable Design, Materials & Technology Processes, Colour Material Finishes, Biomimicry Science & Applications, Universal Design, Design Management & Entrepreneurship.

Sl. No.	Name of the Post	Pay Level	Total Post	Category Reservation Status				
				UR	OBC	SC	ST	EWS
Faculty positions Group A posts								
1.	Principal Designer/ Professor	13	1	1	-	-	-	-
2.	Senior Faculty/ Associate Professor	12	3	2	1	-	-	-
3.	Faculty / Designer	10	4	2	2	-	-	-
4.	Senior Design Instructor	10	1	1	-	-	-	-
Total Posts			9	6	3	-	-	-
(Out of the 3 OBC posts, 2 are OBC backlog posts)								

Post type: Teaching

1.	**Post Code: FAC/24/P01**	**Number of Posts**	:	01

Name of the Post / Pay Level / Pay;	Required Educational qualifications, Experience & Age
Principal Designer/Professor (Industrial Design) Pay Level 13: Rs. 123100 - 2 215900/- Gross Monthly Salary: Rs. 2,35,000/- per month approx.	**Essential Qualifications:** Post Graduate Degree /Post Graduate Diploma in Design from a recognized University / Reputed Institution. **Minimum Experience:** Minimum ten years in relevant field of Design **Age:** Not exceeding 55 years, as on the last date of application. **Desirable:** PhD in Design with relevant academic & design practice experience / relevant design research experience/ relevant industry experience. High calibre portfolio of work in academics/practise and held senior positions in professional academic/industry career. **Preferred Area of Work:** Experience In Handling Academic Administration, Research in Industrial Design, Architecture, Interior Design, Frugal Design, Human-Centered Design, Design Methods, Design Thinking, Universal Design, Mobility Design, Social Design,

| | Product Sketching, Materials, Processes and Applications, Form and Space, Furniture Design, Product Detailing, Prototyping, Design Methods and Principles, And Other Related Domains etc.
• Hands-on work in industrial design labs; conversant with the NID system.
• Experience in at least one sponsored consulting project as a PI.
• Experience in research paper publications on national or international platforms.
• Experience in organizing design workshops and symposiums. |

2.	Post Code: FAC/24/P02	Number of Posts	:	03

Name of the Post / Pay Level / Pay	Required Educational qualifications, Experience & Age
Senior Faculty / Designer (Associate Professor) **(1 post each for Textile & Apparel Design, Communication Design, Industrial Design)** **Pay Level 12: Rs. 78,800-2,09,200/-** **Gross Monthly Salary: Rs. 1,54, 000/- per month approx.**	**Essential Qualifications:** Post Graduate Degree /Post Graduate Diploma in Design from a recognized University / Reputed Institution. **Minimum Experience:** Minimum ten years in relevant field of Design **Age:** Not exceeding 50 years, as on the last date of application. **Desirable:** PhD in Design with relevant academic & design practice experience / relevant design research experience/ relevant industry experience. High calibre portfolio of work in academics/practise and held senior positions in professional academic/industry career. **Preferred Area of Work:** **Communication Design**: Animation Techniques, Pre & Post-Production, Character Design for Games and Animation, Digital Illustration, 3D & 2D Animation.

Textile & Apparel Design: Advanced pattern making and Advanced garment construction techniques. Advanced weaving techniques, Couture embroidery techniques.

Industrial Design: Experience In Industrial Product Design and Development in Various Contexts.

- Product Sketching & Representation Techniques (Physical and Digital), Materials, Processes and Applications, Sustainable Materials in Design; Knowledge of Making Bamboo and Cane Craft Design, Form and Space, Furniture Design, Product Detailing, Prototyping, Design Methods and Principles, etc.
- Design research methodology and article and research paper publication.

3.	Post Code: FAC/24/P03	Number of Posts	:	04

Name of the Post / Pay Level / Pay	Required Educational qualifications, Experience & Age
Faculty / Designer (2 posts for Textile & Apparel Design, 2 posts for Industrial Design) **Pay Level 10: Rs. 56,100-1,77,500/-** **Gross Monthly Salary: Rs. 1,10,000/- per month approx.**	**Essential Qualifications:** Degree / Diploma in Design from a recognized University / Reputed Institution **Minimum Experience:** Minimum five years in the relevant field of Design **Age:** Not exceeding 45 years, as on the last date of application. **Desirable:** Post Graduate Degree / Post Graduate Diploma in Design. Relevant academic / design practice experience. High calibre creative portfolio of work in academics/practice. **Preferred Area of Work:**

	Textile & Apparel Design: Nedgraphics software, Jacquard weaving, Jacqpoint software, furnishing design, Design Research and methods, print & weave design, Couture embroidery techniques. **Industrial Design**: Ideation And Concept Development for Product Design, Form Studies, Representation Techniques (Physical and Digital); CMF, Materials Handling etc. Experience to work in fields related to product design, architecture design, interior design, visual design, design for sustainability and policy, design for social innovation, ergonomics, frugal innovation, CAD Software, sustainable materials, bamboo crafts and design, lighting design, construction management & site visits, and automotive design.

4.	Post Code: FAC/24/P04	Number of Posts	:	01

Name of the Post / Pay Level / Pay	Required Educational qualifications, Experience & Age
Senior Design Instructor (Communication Design Discipline) **Pay Level 10: Rs. 56,100-1,77,500/-** **Gross Monthly Salary: Rs. 1,10,000/- per month approx.**	**Essential Qualifications:** Degree/ Diploma in Design from a recognized University/ reputed Institution. **Minimum Experience:** Minimum five years in relevant field of Design. **Age:** Not exceeding 45 years, as on the last date of application. **Desirable:** Post Graduate Degree / Post Graduate Diploma in Design or Degree/Diploma in Allied Design field such as Applied Art, Digital Media. Relevant academic / design studio/industry practice experience. High calibre creative portfolio of work. Proficiency in Adobe Creative Suite, 3D (Blender/Maya/Max) and Motion Graphics tools (After Effects, Dragon Frame etc.)

	Preferred Area of Work:
	• Experience in visual design, graphics design, fine arts, photography, new media, mass communication, CAD software, and creating and arranging visual elements.
	• Experience in writing reports, writing e-books, redesigning the course curriculum, assisting students and clients in related fields on tasks such as organising workshops/seminars, speaking at conferences or working directly with individuals.

Notice: Candidates who were shortlisted for the post of Senior Design Instructor earlier against Recruitment notice no. NIDJ/2022-23/RECT/02 need not apply again. Their candidature will still be considered subject to fulfilment of conditions (if any) mentioned against their names as published in institute website.

INSTRUCTIONS FOR ALL THE CANDIDATE(S) AND GENERAL TERMS AND CONDITIONS:

1.	Only Candidate(s) fulfilling the required criteria may apply. Candidate(s) are advised to satisfy themselves before applying that they possess the minimum essential qualifications and experience as per the advertisement.
2.	A candidate(s) can apply for more than one post for which he / she is eligible. Such candidate(s) shall have to apply separately for each post and make appropriate selection for each post.
3.	Degrees / Diploma, etc. in support of educational qualifications should have been awarded by a recognized University / Institute.
4.	Mere fulfillment of the minimum qualification and experience will not vest any right on a candidate(s) for being called for a written test / skill test / interview etc. The decision of the Institute in all matters will be final
5.	Candidate(s) who desire to apply for the reserve category OBC should submit the latest and valid OBC -Non-Creamy Layer Certificate issued by concerned authorities of the State Government / UT. In case, the latest and valid OBC-NCL certificate is not available, but the candidate(s) processes OBC-NCL certificate of previous years and the candidate(s) is sure that he / she falls under the ambit of OBC-NCL as per latest notification of the National Commission for Backward Classes, G.O.I, then such candidate(s) may apply with previous years OBC-NCL

	certificate. Simultaneously the candidate(s) may apply to concern authorities of the State Government / UT to issue the latest and valid OBC-NCL certificate to him / her, so that the same is produced to the institute, invariably before the interview.
6.	The General candidate(s) who desire to apply for the category EWS should submit the latest and valid EWS Certificate issued by concerned authorities of the State Government / UT. In case, the latest and valid EWS certificate is not available, but the candidate(s) processes EWS certificate of previous years and the candidate(s) is sure that he / she currently falls under the ambit of EWS as per latest notification of G.O.I, then such candidate(s) may apply with previous years EWS certificate. Simultaneously the candidate(s) may apply to concern authorities of the State Government / UT to issue a latest and valid EWS certificate to him / her, so that the same is produced to the institute, invariably before the interview.
7.	The candidate(s) who desires to apply for the category "Schedule Caste" should submit the certificate of caste and community issued by concern authorities of the State Government / UT.
8.	The Institute reserves the right to call only the requisite number of candidate(s) for selection process after shortlisting with reference to the candidates' essential and desirable qualification, suitability, relevant experience, etc. and also to convert the desirable qualification into essential qualification to optimise the number of candidate(s) for selection process.
9.	The Institute reserves the right to enhance the criteria of shortlisting over and above the essential and desirable qualification and experience advertised, to optimise the number of candidate(s) to be called for interview. Therefore, candidate(s) should mention in the application all the qualifications and experiences in the relevant area over and above the minimum prescribed qualification, supported with documents and ensure that all details are complete and accurate.
10.	The Institute reserves the right to relax experience and age in exceptional and deserving cases, or in the case of persons already holding analogous positions in an Institute of National Importance / Centrally funded Institution / University.
11.	The Institute reserves the right to reject any or all the applications and to cancel any of the advertised posts, without assigning any reasons thereof. The decision of the Institute in all

	matters relating to eligibility, acceptance or rejection of any / all applications, fixing the eligibility criteria, equivalence of qualifications, mode of screening / selection, conduct of test / examination / interview, shall be final and binding on the candidate(s).
12.	**The Institute reserves the right to offer appointment in regular Pay scale with the specific period of probation, which may be regularized as per prevailing norms / rules of the Institute.**
13.	**The Institute reserves the right to offer appointment on contract basis. The contract may be as pure Term Contract with specified Tenure either on consolidated Pay only OR on Rolling Contract with regular Pay Level.**
14.	The Institute reserves the right to offer appointment to candidate(s) in lower position than that applied for, if they do not merit for appointment to the post applied but found suitable for the lower post based on the assessment of performance of the candidate(s) in the selection process.
15.	The Institute reserves the right to empanel candidate(s) for future vacancies, if any.
16.	Candidate(s) employed in Government / Semi Government Organizations / Autonomous Bodies / PSU's should upload 'No Objection Certificate (NOC)' from their present employer at the time of online application and produce the hard copy (in original) at the time of interview. In case, of any inadvertent delay from employer side to provide NOC, the candidate(s) may apply with a signed undertaking with assurance to produce the Original NOC from employer, before the interview OR when specifically asked for.
17.	Candidate(s) employed in Government / Semi Government Organizations / Autonomous Bodies / PSU's shall also have to submit a certificate from the employer at the time of interview that no vigilance / disciplinary case is either pending or contemplated against him / her.
18.	Certificate in support of experience should be in proper format i.e. it should be on the organizations letter head, bear the date of issue, duration of engagement, Pay scale / Last Pay, nature of work handled, name and designation of the issuing authority along with his / her signature.
19.	The period of experience rendered by a candidate(s) on a part-time basis, etc. will not be counted while calculating the requisite / relevant experience for short listing the candidate(s) for interview.

20.	The age relaxation and reservation benefits will be given to SC / ST / OBC / EWS / PWD (Persons with Disabilities) / Ex-Servicemen candidate(s), wherever applicable, as per existing Central Government rules. Candidate(s) seeking such age relaxation and benefits must ensure that they are entitled to such reservation as per eligibility prescribed in Govt. of India orders and possess certificates in the format prescribed by Govt. of India.
21.	For candidate(s) to be considered under PwD Category, candidate(s) has to submit relevant disability certificate as prescribed under PwD Act, 1995 and also the candidate(s) should have suffered from not less than 40% of relevant disability, the same should clearly be mentioned in the certificate issued.
22.	Age limit and No. of years of Experience will be reckoned as on date of closing of online application**.**
23.	Institute strives to have a workforce which reflects gender balance. Women candidate(s) are encouraged to apply.
24.	All correspondence from the Institute to the candidate(s) shall be made exclusively by e-mail in the ID provided by the candidate(s). Therefore, candidate(s) are requested to retain the email-ID and view it frequently. The correspondence shall include call for written test / trade test / interview / appointment letter, etc.
25.	Addendum / deletion / corrigendum (if any) shall be posted exclusively on the Institute website. **Candidate(s) are advised to visit the Institute website frequently.**
26.	The Institute will not bear the Transport expenditure of the candidate(s) who appear for the written test / trade test / Skill test. However, to and fro rail fare by the shortest route being limited to AC- 2 tier (for the posts in the Pay level -11 or above) and AC 3 tier for all other posts shall be paid to the candidate(s) who appear before the Selection Committee / Interview.
27.	Candidate(s) who desire to get reimbursement of travelling expenses incurred for appearing in the interview, must submit a cancelled cheque of their bank account for online reimbursement of admissible amount [Reimbursement will be restricted to eligibility at Sl. No. 26]. Such candidate(s) will have to submit copies of the Bus / Rail / Air tickets (Both way) and boarding pass (One way) in original, if the inward journey have any component of Air travel.
28.	In case of any dispute / ambiguity that may occur in the process of selection, the decision of the Institute shall be final and binding. Further, in case of any inadvertent mistake in the process of selection, which may be detected at any stage even after the issue of appointment

	order, the Institute reserves the right to modify / withdraw / cancel any communication made to the candidate(s).
29.	Shortlisting of candidate(s) shall be provisional subject to the candidate(s) fulfilling the criteria as per Advertisement and also the criteria of shortlisting to be fixed by the institute. In case, it is detected at any later date, that candidate(s) were otherwise not eligible for the post, as per Advertisement / criteria fixed for shortlisting, the institute reserve the right to cancel the selection process of the candidate(s) and if already selected, then the institute reserve the right to withdraw the appointment. The onus of fulfilment of criterion(s) shall rest with the candidate(s) for all purposes.
30.	Appointment orders once issued by the Institute to the finally selected candidate(s) shall be provisional. The Institute shall verify the antecedents or documents (subject to character / antecedent / Police verification, verification of all original documents, experience certificate and other relevant documents) submitted by a candidate(s) at the time of interview and the appointment. In case, at any point of time if it is found that any information furnished by the candidate(s) in his / her application is false / incorrect or the candidate(s) has suppressed any relevant information or wrongly represented or the candidate(s) otherwise does not satisfy the eligibility criteria or any of the facts / documents submitted by a candidate(s) are falsified or tampered with or the candidate(s) has doubtful antecedents / background and has suppressed the said information, Or the institute have wrongly shortlisted / selected the candidate, then his / her candidature shall stand cancelled or his / her services shall be terminated immediately without assigning any reason whatsoever. Appropriate legal action may be initiated against the candidate, if it is found that the candidate has submitted falsified or tampered or wrong information / documents.
31.	For any legal dispute, the courts of law at Jorhat will have the jurisdiction.
32.	No fresh paper(s) / testimonial(s) to substantiate additional qualification / experience after closing date, shall be considered.
33.	**Canvassing in any form / bringing in any influence will be treated as a disqualification for the post.**
34.	NO INTERIM ENQUIRIES ABOUT THE RECRUITMENT WILL BE ENTERTAINED.

MODE OF APPLICATION

1.	Only Applications submitted ONLINE through institute job portal will be entertained.
2.	Candidate(s) possessing requisite qualification and relevant experience are required to apply online in the prescribed format which has been uploaded on www.nidj.ac.in/careers and www.ncs.gov.in.
3.	Before online application, the candidate(s) should keep ready soft copies of the following in PDF/JPEG format as per Application form: (a). recent passport size photograph, (b). Scanned Signature of candidate(s), (c) All educational certificates, (d) All experience certificates, (e) Caste / Category certificates, (f) NOC from employer or any other certificates or testimonials. While applying, these certificates need to be uploaded in the relevant part of the application format.
4.	Applicants should click in the Text Boxes provided against each field of the application format and enter required information.
5.	All Date fields should be entered in DD/MM/YYYY format
6.	Wherever Drop-down boxes are provided, applicants should click on the down-arrow and select appropriate information.
7.	All candidate(s) are required fill-in the complete ONLINE Proforma, make the appropriate fee payment online, upload Photograph, Signature, requisite educational, experience, caste certificates, NOC (if applicable) and then submit the application.
8.	Fee payment instructions: The application fee is to be paid online/ NEFT only & additional bank charges may apply. The candidate will be able to make the payment using his/her net-banking account, debit card and through the Bank in the following bank account: **National Institute of Design, Assam** **Account number: 40153013234, Branch: Gar-Ali, Basant Bora Complex, Jorhat.** **IFSC Code: SBIN0004460.** The UTR no./journal no. after making the payment must be filled in, without which the form will not be accepted for further evaluation. Candidates applying for multiple post(s) should pay the application fee for each post separately, generate the URN separately and upload the receipt/screenshot/photo for each post separately.

9.	Application Fee:	
	General / OBC candidate(s)	Rs. 1000/-
	SC / ST / EWS candidate(s)	Rs. 500/-
	PwD (Divyang) candidate(s) are exempted from payment of application fee.	
10.	On successful submission of the online application form, the candidate(s) will receive a confirmation mail on their registered email id provided which is to be kept for their reference and record purpose.	
11.	Incomplete applications and applications received after the last date will be summarily rejected.	
12.	Candidate(s) are advised to apply early and not to wait for the last date, so as to avoid the last moment internet traffic.	
13.	For any other query, please contact: Phone: 0376-2310108 between 08:30 am and 05.00 pm on all working days. Email: recruitment@nidj.ac.in	

IMPORTANT DATES

1.	Publication of Advertisement on institute Website and National Career Services Portal	24.10.2024
2.	Start Date for ONLINE application	24.10.2024
3.	Last Date for ONLINE application	17.11.2024 (05.00 PM)

Sd/-

दिनांक: / Dated : 24/10/2024   मुख्य प्रशासनिक अधिकारी / **Chief Administrative Officer**