

## **Video Presenter/Anchor**

MyGov is the citizen engagement platform of Government of India. It is an Independent Business Division under Digital India Corporation, a Section 8 company under Ministry of Electronics & Information Technology. Details about MyGov can be seen at <https://MyGov.in>.

MyGov is looking for **Video Presenter/Anchor**, who is very familiar with new media platforms like YouTube, Instagram, etc. The **Video Presenter/Anchor** is expected to have diverse experience in anchoring youth-oriented programmes across the country, ideally for a video-based news channel.

The ability to work in a dynamic and exciting environment with strict deadlines and in a team is highly valued. Ultimately, you'll be required to drive citizen engagement.

You will be under probation for the first 3 months from the date of joining. It is not mandatory for MyGov to absorb you or offer you regular contract after the completion of the probation period. The period of probation can be reduced or increased by MyGov and shall be solely based upon your performance.

After successful completion of initial contract period, regular contract will be given.

Please review the positions listed below and apply in the form given in this notification. MyGov is hiring experienced professionals for **Video Presenter/Anchor**.

Interested candidates may apply in this form.

## **Video Presenter/Anchor**

**Position:** 01

**Qualification:** Bachelor's degree (ideally in Journalism, Communications or relevant field).

**Years of Experience:** Minimum 3 years of work experience as a Professional News Anchor or a similar role.

## **Roles & Responsibilities**

- This role requires a deep knowledge of current affairs, both domestically and internationally, as well as the ability to research topics thoroughly.
- The ideal candidate must be comfortable speaking live on air and adhering to tight deadlines while preparing scripts and gathering information. Additionally, they must be able to work with producers to create engaging content, think quickly on their feet, and stay organized and focused while juggling multiple tasks simultaneously.
- S/he must be aware that we are producing the content for digital distribution and the content treatment has to match the digital standards and trends
- S/he will be working closely with the VIDEO, CONTENT and OUTREACH teams to present key MyGov programmes regularly.
- This position entails extensive travelling and is Delhi-based. Examples of MyGov programmes are Fridays@MyGov, Campus Ambassador Program, Bharat Vikas Yatra - and many more.
- We are looking for an anchor who is very familiar with new media platforms like YouTube, Instagram, etc.
- The candidate should also have diverse experience in anchoring youth-oriented programmes across the country, ideally for a video-based news channel.

## **Requirements**

- Bachelor's degree (ideally in Journalism, Communications or relevant field).
- Minimum 3 years of work experience as a Professional News Anchor or a similar role.
- Ability to understand the news programs process.
- Ability to analyze and broadcast news coverage for both radio and television as and when required.
- Extensive knowledge of Indian culture, economy, and politics - national as well as regional.
- Strong social media presence.
- Exceptional oral and written communication skills.
- Strong organizational skills, ability to work across teams in real time is critical.
- Outstanding problem-solving skills.
- Exceptional attention to detail.
- Good time management abilities