

Central Cottage Industries Corporation of India Ltd.
(A Govt. of India Undertaking)
Ministry of Textiles
JawaharVyaparBhawan, Janpath
New Delhi-110 001

Tel: 011-23311964 Fax: 011-23328354

One of the reputed Public Sector Undertaking engaged in marketing of handicrafts and handlooms, invites applications for following positions on Fixed Term Contract basis(extendable subject to performance):

- 1) Dy. Manager(Marketing), Delhi
- 2) Dy. Manager (E-Commerce), Delhi
- 3) Dy. Manager(Digital Marketing), Delhi
- 4) Dy. Manager(Sales), Delhi
- 5) Dy. Manager(Finance), Delhi
- 6) Dy. Manager(Marketing), Kolkata
- 7) Dy. Manager(Sales & Marketing), Hyderabad

For details visit our website: www.cottageemporium.in

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Central Cottage Industries Corporation of India Ltd.
(A Govt. of India Undertaking under Ministry of Textiles)
JawaharVyaparBhawan, Janpath, New Delhi-110 001
Tel: 23326790, 23321909 Fax: 011-23328354

One of the reputed Public Sector Undertaking engaged in the marketing of handicrafts and handlooms invites applications for the following positions on Fixed Term contract basis (extendable subject to performance) :

Sl. No	Name of posts	Qualification	Experience	Fixed pay	Age limit
1	Dy. Manager (Marketing), Delhi	Graduate with two-years full time MBA Programme/Post Graduation Diploma from a recognized Institute with specialization in Marketing/Retail /relevant field	Minimum 6 years experience in the relevant field. Knowledge of Retail/ Operations/ Sales, MIS, Marketing and preparation of Sales Reports. Experience of working in ERP driven environment in Retail Industry preferred	Rs.60,000/- per month(consolidated)	35 years
2	Dy. Manager (E-Commerce), Delhi	Graduation in Computer Science/IT and related field OR MCA / Diploma/PG Diploma in Computer	Work experience of 6 years regarding development & performance of the online business channel through various e	Rs.60,000/- per month(consolidated)	35 years

		Application/ Data Analysis/ SEO/ Online Business Channel/ Marketing	commerce platforms that sell handicraft /handloom Products. Will be responsible for the sales & Operations of E-commerce-Sales, Promotion, Online Events.		
3	Dy. Manager(Digital Marketing), Delhi	Graduate with Post Graduation Diploma from a recognized Institute with specialization in Digital Marketing/Mass Communication or Post Graduation in fashion Communication/ Mass Communication/ Digital Marketing or related field	Proven work experience of 6 years in the field of Digital Marketing. In-depth knowledge of digital marketing channels, tools, and best practices, including SEO, SEM, social media, email marketing, content marketing, and display advertising.	Rs.60,000/- per month(consolidated)	35 years
4	Dy. Manager (Sales), Delhi	Graduate with MBA Programme/Post Graduation Diploma from a recognized Institute with preferred specialization in retail/relevant field.	Minimum 6 years experience in the relevant field. Knowledge of Inventory Management and preparation of Sales Reports.	Rs.60,000/- per month (consolidated)	35 years

			Experience of working in ERP driven environment in Retail Industry preferred		
5	Dy. Manager(Finance), Delhi	CA/ICWA/MBA in Finance	Minimum 6 years experience in the relevant field. Experience of Corporate Finance and working in computerized environment essential. Knowledge of GST, Income Tax preferable	Rs.60,000/- per month(consolidated)	35 years
6	Dy. Manager (Marketing), Kolkata	Graduate with two-years full time MBA Programme/Post Graduation Diploma from a recognized Institute with preferred specialization in Marketing /International Business /Trade /relevant field viz. Sales	Minimum 6 years experience in the relevant field. Knowledge of Inventory Management and preparation of Sales Reports. Experience of working in ERP driven environment in Retail Industry preferred	Rs.60,000/- per month(consolidated)	35 years
7	Dy. Manager(Sales & Marketing), Hyderabad	Graduate with two-years full time MBA Programme/Post Graduation	Minimum 6 years experience in the relevant field.	Rs.60,000/- per month (Consolidated)	35 years

		Diploma from a recognized Institute with preferred specialization in Marketing /International Business /Trade /relevant field viz. Sales	Knowledge of Inventory Management and preparation of Sales Reports. Experience of working in ERP driven environment in Retail Industry preferred		
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Job profile

Dy. Manager(Marketing), Delhi

- 1) To ensure achievement of Institutional sales targets
- 2) Planning and Co-ordination with artisans / CCIC's buying department for execution of bulk Institutional Sales orders.
- 3) To Organise exhibitions within and outside CCIC Showroom
- 4) To Explore avenues for promotion of sales through participation in Fairs/Exhibitions in the city
- 5)
- 6) Visiting MNCs, PSUs and other institutions for generation of Institutional sales orders
- 7) Any other work assigned by the Company

Dy. Manager(E-Commerce), Delhi

- 1) Managing and optimizing e-commerce platforms
- 2) Strong understanding of e-commerce platforms, including Amazon Seller Central, Flipkart Seller Hub, and other relevant marketplace tools
- 3) Solid understanding of e-commerce best practices
- 4) Analytical mindset with the ability to interpret and derive actionable insights from e-commerce performance data, campaign metrics, and market trends.
- 5) Proficiency in using analytics tools such as Google Analytics, Amazon Advertising Console, or similar platforms.
- 6) Proactive and self-motivated, with a passion for e-commerce and a drive to deliver exceptional results.
- 7) Up-to-date with the latest industry trends, emerging technologies, and best practices in e-commerce and digital marketing.

- 8) Any other work assigned by the Company

Dy. Manager(Digital Marketing), Delhi

- 1) Develop and execute comprehensive digital marketing campaigns for our ecommerce platform, including SEO, SEM, social media, email marketing, content marketing, and display advertising
- 2) Analyze market trends, customer insights, and competitive landscape to identify opportunities for growth and optimize marketing efforts.
- 3) Stay updated with the latest industry trends, digital marketing tools, and best practices, and recommend innovative strategies to maximize online visibility and drive revenue growth.
- 4) Monitor and manage online reviews, ratings, and customer feedback to maintain a positive brand image and address customer concerns promptly.
- 5) Stay abreast of ecommerce industry regulations, privacy policies, and data protection standards to ensure compliance in all digital marketing activities.
- 6) Prepare regular reports and presentations to communicate marketing performance, insights, and recommendations to senior management.
- 7) Any other work assigned by the Company.

Dy. Manager(Sales), Delhi

- 1) Ensure proper deployment of staff and monitoring their function.
- 2) Ensure timely replenishment of stocks,
- 3) Ensure courteous and efficient customer service
- 4) Ensure proper discipline and management in the Showroom,
- 5) Ensure proper display, upkeep & cleanliness of the showroom.
- 6) To provide feedback regarding merchandise to buyers regarding tastes and preferences of customers
- 7) Marketing effort to get corporate orders
- 8) Organise exhibitions and promotions
- 9) Make proposals for administrative work
- 10) Any other work assigned by the Company

Dy. Manager(Finance), Delhi

- 1) Experience in Handling/Maintenance of books of accounts in computerized environment.
- 2) Preparation of final accounts as per accounting standards
- 3) Handling Internal, Statutory audit
- 4) Preparation of Income tax/GST returns and getting assessment thereof
- 5) Statutory and all tax compliances including GST, Income tax, PF, Gratuity etc.
- 6) Any other work assigned by the Company

Dy. Manager (Marketing), Kolkata

- 1) Achievement of sales target of the Branch
- 2) To strive for maximising sales through Institutional/ Corporate Sales
- 3) To Ensure optimum level of inventory and achieving the targeted inventory turnover ratio with reference to sales and stock of the Branch
- 4) To Organise exhibitions within and outside CCIC Showroom
- 5) To make efforts for promotion of Handicrafts & Handlooms of India
- 6) To Explore avenues for promotion of sales through participation in Fairs/Exhibitions in the city
- 7) Visiting MNCs, PSUs and other institutions for generation of Institutional sales orders
- 8) Any other work assigned by the Company

Dy. Manager(Sales & Marketing), Hyderabad

- 1) Ensure proper deployment of staff and monitoring their function.
- 2) Ensure timely replenishment of stocks,
- 3) Ensure courteous and efficient customer service
- 4) Ensure proper discipline and management in the Showroom,
- 5) Ensure proper display, upkeep & cleanliness of the showroom.
- 6) To provide feedback regarding merchandise to buyers regarding tastes and preferences of customers
- 7) Marketing effort to get corporate orders
- 8) Operate and supervise the billing/cash reconciliation etc. on the ERP
- 9) Organise exhibitions and promotions
- 10) Make proposals for administrative work
- 11) To take overall charge of the Showroom whenever required.
- 12) Any other work assigned by the Company

Selection Process

- 1) The selection process shall consist of first scrutiny of applications received.
- 2) The criteria of selection for the above posts is by way of personal interview.
- 3) Management reserves the right to devise its criteria (including to raise the minimum eligibility standards/criteria) to restrict the number of candidates to be called for personal interview.
- 4) In the event of non-availability of suitable candidates for advertised post, the position can be filled up by giving relaxation in eligibility criteria.
- 5) The decision of Management regarding eligibility, interview and selection will be final and binding on the candidates and no correspondence whatsoever will be entertained in this regard.

Compensation package

Selected candidates will be paid consolidated salary of Rs.60,000/- per month and 3% annual increment as applicable to regular employees of CCIC, in second/third year, if the terms is extended beyond one year.

TERMS & CONDITIONS OF ENGAGEMENT OF CONTRACTUAL EMPLOYEE

- 1) Only Indian nationals are eligible to apply.
- 2) Selected candidate will obey such rules, regulations, orders and directions issued by the Corporation from time to time and will be governed by the conditions of services in force at present or amended from time to time.
- 3) Engagement of selected candidate will be governed by the Conditions of Service Rules, Conduct, Discipline and Appeal Rules, 2014 of the Corporation as amended from time to time.
- 4) The maximum continuous tenure of selected candidate would be 2 years + 1 year (subject to performance of the professional being found to be useful).
- 5) Selected candidate shall be eligible for 12 days' Casual leave in a leave year on pro-rata basis. Therefore, He/she shall not draw any remuneration in case of his/her absence beyond 12 days in a year (calculated on pro-rata basis). Also un-availed leave in a leave year will not be carried forward to next leave year. He/she will also be eligible for 15 days Sick Leave (Half pay) in a Leave year on Pro-rata basis. Un-availed sick leave will be carried forward to next year. No leave will be encashed.

- 6) No TA/DA shall be admissible for joining the assignment or on its completion. However, in the course of performing professional duties, if he/she is deputed to outstation units, the admissible TA/DA will be at par with Dy. Manager in CCIC.
- 7) No other facilities like DA, accommodation, telephone, conveyance / transport, LTC, Medical facilities etc. would be admissible.
- 8) The engagement will purely be of temporary nature and can be terminated at any time by CCIC without assigning any reason by giving notice of 30 days. Selected candidate can also leave the organization by giving 30 days' notice.

In case he/she is found unfit on any account or if he/she is found guilty of any insubordination/misconduct, his/her services can be terminated immediately without any notice.
- 9) The selected candidate will not be entitled to any claim or right for regular appointment in CCIC.
- 10) He/she will be eligible for 12% PF on Rs.15,000/- as being paid to contractual employees i.e. Rs.1,800/- pm.
- 11) He/she will perform the duties as fixed by the Management from time to time. Besides he/she will perform such other duties as are assigned to him/her from time to time.
- 12) He/she will be required to observe working hours fixed for the H.O and Branches from time to time.
- 13) He/she could be called for services on Saturdays/Sundays/other Gazetted holidays or beyond normal working hours for which no extra remuneration will be paid. However, for attending Office on such days, he/she may be given compensatory off.
- 14) He/she will not be allowed to take any other assignment during the period of contractual engagement.
- 15) CCIC shall not be responsible for any loss, accident, damage, injury suffered by the selected candidate whatsoever arising in or out of the execution of his/her work including travel.
- 16) In all such matters where CCIC's services regulations / Conduct Discipline and Appeal rules are silent, He/she will be governed by DPE / DOPT guidelines.
- 17) Management reserves the right to call for any additional documentary evidence in support of eligibility criteria, if need be.

- 18) Candidates should not change their Mobile number & e mail address at least till the recruitment process is over. In case of any such change, the same may be informed to HR Department.
- 19) Legal jurisdiction will be NCT of Delhi, in case of any cause/dispute.

Submission of application

- 1) The aspiring applicants satisfying the eligibility criteria in all respect, can forward their applications, along with relevant documents relating to qualification and experience etc. by post addressing the same to GM(HR/Admn.), Central Cottage Industries Corporation of India Ltd., JawaharVyaparBhawan, Janpath, New Delhi-110 001. The last date of receipt of applications by post is 11/9/2023 by 6.00 PM.
- 2) The applicants applying in response to these advertisements should satisfy themselves regarding their eligibility for the post applied for. They must be fulfilling all the eligibility criteria as on the closing date of applications, failing which their applications will be rejected.
- 3) Applications received after stipulated date and time will not be considered and no correspondence in this regard shall be entertained.

Instructions

- 1) Merely fulfilling the minimum qualifications or the eligibility criteria does not entitle a candidate to be necessarily considered or called for the interview. More stringent criteria may be applied for short-listing the candidates to be called for interview.
- 2) Applicants which do not meet the criteria given in this advertisement &/or incomplete applications are liable to be summarily rejected.

CCIC of India Ltd.

APPLICATION FORMAT

Please
paste self-
attested
recent
passport
size

- 1) All columns should be filled in block letters
- 2) Incomplete applications/applications without enclosures will be rejected

1. POST APPLIED FOR : _____

2. FULL NAME(BLOCK LETTERS) : _____

3. FATHER'S/HUSBAND'S NAME : _____

4. (a) DATE OF BIRTH : _____

(b) AGE : _____(YRS.) _____(MTS) _____(DS)
(As on the last date of receipt of application)

5. RESIDENTIAL ADDRESS :

(a) CORRESPONDENCE: _____
ADDRESS _____

Telephone No. _____

(b) PERMANENT ADDRESS: _____

Telephone No. _____

E mail ID _____

6. SEX : Male Female Trans Gender

7. MARITAL STATUS : Married Unmarried

8. RELIGION : _____

9. PRESENT OFFICE ADDRESS : _____

 Telephone No. _____

10. CATEGORY (SC/ST/OBC/GEN/PWD/OTHER) : _____
 (In case PWD, please mention the percentage & category of disability)

11. (a) PRESENT POST HELD: _____
 (b) DATE FROM WHICH HELD: _____
 (c) NAME OF ORGANISATION: _____
 (d) SCALE OF PAY: _____
 (e) PRESENT BASIC PAY : _____
 (f) TOTAL EMOLUMENTS : _____

12. DETAILS OF SERVICE

SL. NO.	NAME OF THE ORGANISATION	POST HELD	SERVED		LENGTH OF SERVICE	WHETHER REGULAR OR NOT	NATURE OF DUTIES PERFORMED
			FROM	TO			

13. EDUCATIONAL QUALIFICATION :
 (including professional qualifications, if any):

SL. NO.	EXAM. PASSED	INSTT./ UNIVERSITY	SUBJECTS STUDIED	YEAR OF PASSING	% AGE OF MARKS	DIVISION OBTAINED

14. PROFICIENCY IN COMPUTER APPLICATIONS (IF ANY) : _____

15. ANY OTHER RELEVANT INFORMATION : _____

DECLARATION:

I HEREBY DECLARE THAT THE ABOVE STATEMENTS ARE TRUE TO THE BEST OF MY KNOWLEDGE AND BELIEF. IN THE EVENT ANY INFORMATION IS FOUND TO BE FALSE OR INCORRECT, MY CANDIDATURE MAY BE TERMINATED WITHOUT NOTICE.

PLACE : _____

DATE : _____

SIGNATURE OF THE CANDIDATE
