



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Requires

General Manager – NSE Centre for Behavioral Science

NSE Centre for Behavioral Science is the first of its kind in a management institution in the region with sophisticated infrastructure and technology such as EEG, eye tracker and GSR to conduct experiments in how different aspects of behavioral science impacts processes and outcomes in decision making that can impact customer and trader behavior in markets. The objective of the Centre is to undertake knowledge creation in a range of topics related to business issues in different markets, and in particular, financial services and financial markets, that would be insightful to help decision making for policymakers, individual retail investors, fund managers, traders, analysts, wealth advisors, other managers and leaders. In the process it would build high-quality research, analytics, and insightful knowledge on a range of topics related to business issues in the Indian financial markets and financial services across different stakeholders. The agreement was signed between NSE, and IIMA to set up centre for Behavioral Science in Finance, Economics and Marketing at IIMA.

The Centre seeks applications for an experienced academically/research-oriented General Manager. The successful candidate will oversee the activities of the Centre, facilitate research and creation of databases by connecting with the various stakeholders, coordinate with various internal and external stakeholders, enhance efforts at dissemination of knowledge and outputs of the Centre in the mainstream and social media, increase the overall visibility of the Centre domestically and internationally.

Job Description:

The General Manager - NSE-CBS shall report to the Chairperson of the Centre for Behavioral Science. The position will involve the following responsibilities, among others:

- Facilitate the research support by creating the required environment, infrastructure, database, grants, fellowships etc. to the research projects. This may include data procurement and collection activities through surveys, interviews and other electronic means through research associates. Engagement with potential sponsors of projects.
- Facilitate the Centre's engagement with the companies, investors and other organizations who can leverage the core strengths and scholarship developed at the Centre for short-term consultancy projects and advisory services
- Organize events or periodic outreach and knowledge dissemination activities like expert webinars, public talks, and panel discussions on the focus areas of the Centre.
- Liaise with internal stakeholders for a smooth and efficient functioning of the Centre
- Lead a team of research associates and interns, and develop a collaborative work culture with a focus on their performance and growth
- Manage and enhance the online presence of the Centre
- Market the Centre's activities to mainstream and social media and manage outreach to key decision makers, including government agencies, industry leaders, and academicians.

- Develop and implement strategies and plans in discussion with the Chairperson to meet the Centre's goals, and produce timely reports on the Centre's activities.

Qualification, Experience & Skill Requirements:

- Completion of a Masters degree in the areas related to Finance, Marketing, Economics, Organizational Behavior, Cognitive Sciences with a focus on Behavioral Sciences. Ph.D / FPM would be preferred.
- Additional certification / qualification related to cognitive science or neuroscience will have an added advantage.
- Experience of ten years or more in any business vertical of the financial markets with passion to research and write on financial market would be strongly preferred. Or Financial journalist of minimum ten years' experience with leading financial media covering financial markets.
- Management experience of leading a team with outcome KPIs would be strongly preferred.
- Exceptional communication skills- written and spoken

Age: Maximum 45 years as on the last date of Application. The institute provides age relaxation as per GOI rules. Additional 5 years' age relaxation is given to women candidates.

Salary & Allowances: Selected candidate will be offered the appointment on Tenure Based Scaled Contract for fixed-term of three years, which may be extended for further period as required. **Salary will not be a constraint for the deserving candidate and will be commensurate with the candidate's profile and experience.**

Interested candidates are advised to **APPLY ONLINE ONLY** latest by **July 27, 2022**

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